

Ref number:	1STIEGP13	Date of issue:	12/06/2018	Prepared by:	Ashley Proctor
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## **Privacy Policy**

This Privacy Policy governs the manner in which 1st Ince and Elton Scout Group collects, uses, maintains and discloses information collected from users (each, a "User") of the www.1stinceandelton.org.uk website ("Site"). This privacy policy applies to our website only.

For more information on how we use our members personal data, please refer to our 'Data Privacy Notice'.

#### Personal Identification Information

We may collect personal identification information from Users in a variety of ways, including, but not limited to, when Users visit our site, register on the site and forums, subscribe to the newsletter, fill out a form, and in connection with other activities, services, features or resources we make available on our Site.

Users may be asked for, as appropriate, name, email address, mailing address, phone number, date of birth. Users may, however, visit our Site anonymously. We will collect personal identification information from Users only if they voluntarily submit such information to us.

Users can always refuse to supply personally identification information, except that it may prevent them from engaging in certain Site related activities.

#### Non-Personal Identification Information

We may collect non-personal identification information about Users whenever they interact with our Site. Non-personal identification information may include the browser name, the type of computer and technical information about Users means of connection to our Site, such as the operating system and the Internet service providers utilized and other similar information.

#### **Cookies**

A "cookie" is a small data text file that is placed in your browser and allows 1st Ince and Elton Scout Group to recognise you each time you visit this site. You can find out how we use Cookies by reading our 'Cookie Policy'.

## How we use collected information

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**1**<sup>st</sup> **Ince and Elton Scout Group** may collect and use Users personal information for the following purposes:

- To allow interaction with our Site
   Certain parts of our website require a user account to allow interaction. This includes our online Shop and our Forums.
- To personalize user experience
  We may use information in the aggregate to understand how our Users as a group use the services and resources provided on our Site.
- To improve our Site
   We may use feedback you provide to improve our products and services.
- To send periodic emails
  We may use the email address to send User information and updates pertaining to their order. It may also be used to respond to their inquiries, questions, and/or other requests. If User decides to opt-in to our mailing list, they will receive emails that may include company news, updates, related product, or service information, etc. If at any time the User would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email or User may contact us via our Site.

## How we protect your information

We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on our Site.

## Sharing your personal information

1st Ince and Elton Scout Group respects your privacy! Any personal information you provide to us will not be released, sold, or rented to any entities or individuals outside of 1st Ince and Elton Scout Group.

## Third party websites

1st Ince and Elton Scout Group is not responsible for the content of external internet sites. You are advised to read the privacy policy of external sites before disclosing any personal information.

## Remember the risks whenever you use the internet

While we do our best to protect your personal information, we cannot guarantee the security of any information that you transmit to 1st Ince and Elton Scout Group and you are solely

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responsible for maintaining the secrecy of any passwords or other account information. In addition, other Internet sites or services that may be accessible through 1st Ince and Elton Scout Group have separate data and privacy practices independent of us, and therefore we disclaim any responsibility or liability for their policies or actions.

Please contact those vendors and others directly if you have any questions about their privacy policies.

## Our use of Google Analytics

This website uses Google Analytics to help analyse how users use the site. The tool uses "cookies," which are text files placed on your computer, to collect standard Internet log information and visitor behaviour information in an anonymous form. The information generated by the cookie about your use of the website (including IP address) is transmitted to Google. This information is then used to evaluate visitors' use of the website and to compile statistical reports on website activity for 1st Ince and Elton Scout Group.

We will never (and will not allow any third party to) use the statistical analytics tool to track or to collect any Personally Identifiable Information (PII) of visitors to our site. Google will not associate your IP address with any other data held by Google. Neither we nor Google will link, or seek to link, an IP address with the identity of a computer user. We will not associate any data gathered from this site with any Personally Identifiable Information from any source unless you explicitly submit that information via a fill-in form on our website.

## Changes to this privacy policy

**1**st **Ince and Elton Scout Group** has the discretion to update this privacy policy at any time. When we do, we will revise the updated date at the bottom of this page. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.

## Your acceptance of these terms

By using this Site, you signify your acceptance of this policy. If you do not agree to this policy, please do not use our Site. Your continued use of the Site following the posting of changes to this policy will be deemed your acceptance of those changes.

The Privacy Policy was last updated on Saturday 26th May 2018.

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## **Cookie Policy**

Our website uses cookies, as almost all websites do, to help provide you with the best experience we can. Cookies are small text files that are placed on your computer or mobile phone when you browse websites

## Our cookies help us:

- Make our website work as you'd expect
- Save you having to login every time you visit the site
- Remember your settings during and between visits
- Improve the speed/security of the site
- Allow you to share pages with social networks like Facebook
- Continuously improve our website for you

#### We do not use cookies to:

- Collect any personally identifiable information (without your express permission)
- Collect any sensitive information (without your express permission)
- Pass data to advertising networks
- Pass personally identifiable data to third parties

You can learn more about all the cookies we use below

## Granting us permission to use cookies

If the settings on your software that you are using to view this website (your browser) are adjusted to accept cookies we take this, and your continued use of our website, to mean that you are fine with this. Should you wish to remove or not use cookies from our site you can learn how to do this below, however doing so will likely mean that our site will not work as you would expect.

## More about our Cookies

#### **Website Function Cookies**

#### Our own cookies

We use cookies to make our website work including:

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- Determining if you are logged in or not
- Remembering your search settings
- Remembering if you have accepted our terms and conditions
- Allowing you to add comments to our site

There is no way to prevent these cookies being set other than to not use our site.

#### Third party functions

Our site, like most websites, includes functionality provided by third parties. A common example is an embedded YouTube video. Our site includes the following which use cookies:

- Youtube
- Jetpack by WordPress

Disabling these cookies will likely break the functions offered by these third parties

#### Social Website Cookies

So you can easily 'Like' or share our content on the likes of Facebook and Twitter we have included sharing buttons on our site.

Cookies for this may be set by:

- Facebook
- Twitter

The privacy implications on this will vary from social network to social network and will be dependent on the privacy settings you have chosen on these networks.

## **Anonymous Visitor Statistics Cookies**

We use cookies to compile visitor statistics such as how many people have visited our website, what type of technology they are using (e.g. Mac or Windows which helps to identify when our site isn't working as it should for particular technologies), how long they spend on the site, what page they look at etc. This helps us to continuously improve our website. These so called 'analytics' programs also tell us if, on an anonymous basis, how people reached this site (e.g. from a search engine) and whether they have been here before.

We use:

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- Jetpack by WordPress
- Google Analytics

## **Turning Cookies Off**

You can usually switch cookies off by adjusting your browser settings to stop it from accepting cookies. Doing so however will likely limit the functionality of ours and a large proportion of the world's websites as cookies are a standard part of most modern websites.

To control cookies, most browsers allow you to either accept or reject all cookies, only accept certain types of cookies, or prompt you each time a site wishes to save a cookie. It is also easy to delete cookies that are already saved on your device by a browser.

The processes for controlling and deleting cookies vary depending on which browser you use. To find out how to do so with a particular browser, you can use the Help function within it or alternatively you can visit <a href="http://www.aboutcookies.org">http://www.aboutcookies.org</a> which explains, step-by-step, how to control and delete cookies in most browsers.

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